

# NKUST Entrepreneurship Winter Workshop Startup Smart in the Post-Pandemic Era!



## **Objectives:**

The pandemic is certainly a crisis, but it also presents a great opportunity to start new business ventures or bring other changes to our world with business-start-up ideas. The objectives of this workshop are as follows: a) to foster business mindset and entrepreneurship among students in higher educational settings, despite the pandemic disruption, b) to build an international network of students who are interested in starting up a business, and c) to contribute to the creation of global startups in the future through this 2-day workshop. Students will be equipped with structured trainings, cultural exchanges, pitching opportunities, and more. The aim of the workshop is to allow students of different cultures and backgrounds to collaborate on unique entrepreneurial opportunities that are available in the current situation.

**Organizer :** Ministry of Education

**Implementer :** Center for Innovation and Entrepreneurship Education (CIEE), National Kaohsiung University of Science and Technology

**Date :** December 11 to 12, 2021

**Location :** CIEE, First Campus, National Kaohsiung University of Science and Technology, Kaohsiung City.

**Online Registration (from now to December 5, 2021):**

<https://forms.gle/sDjhysEBBToFuceu9>

## **Eligibility:**

For domestic and international college or university students in Taiwan (Bachelor, Master, PhD) who are interested in innovative entrepreneurship.

## **Admission Quota :**

Estimated 30 students (15 international students and 15 domestic students) will be admitted. 15 students are on the waiting list for admission additionally.

## **Participation Fee :**

Free. Full subsidy for accommodation and meals during the workshop is offered (personal expense is not included), and the transportation allowance is provided to the students whose schools are not located in Kaohsiung City (The public transportation in Taiwan accepted only).

## **Certificate of Completion :**

A Certificate of Completion will be awarded when completing the workshop. (Your Certificate will be emailed no later than one month after the workshop once we have confirmed that you have met the requirements)

**Note :**

1) This workshop will be conducted in English. 2) Those who are accepted in the initial trial should reply the willingness for attendance on time or the qualification will be replaced by those on the waiting list. 3) We offer one round-trip travel allowance from other region of Taiwan to Kaohsiung (price will be determined according to the location of your school or domicile) HSR, Train, Bus regular/student tickets are all accepted, and will be reimbursed by actual expenses. 4) Shuttle bus service is available between THSR Zuoying, hotel, and First Campus. 5) This workshop might be cancelled or rearranged due to COVID-19, please pay a close attention to our announcement email. 6) Executive reserves the right to amend the regulations if further adjustment is needed

**Contact Information :** Ms. Alison Lu, [alison@nkust.edu.tw](mailto:alison@nkust.edu.tw)

**Workshop Schedule:**

<b>Day1 ( 12/11, 09:30-19:10 )</b>		
<b>Time</b>	<b>Topic</b>	<b>Content</b>
09:30 – 10:00	Registration	
10:00 – 10:30	Ice breaking Welcome Reception	Welcome speech Warm up activity
10:30 – 12:30	World Café: Entrepreneurial mindset and Business Ideas	Presentation Show your ideas and Recruit startup partners Grouping Students
12:30– 13:30	Lunch Time	
13:30 – 14:30	World Café: Entrepreneurial Mindset and Business Ideas	Teamwork: Interact with one another to review the business ideas
14:30 – 15:00	CIEE Tour / Short Break	
15:00 – 17:00	Make Business Rock: Business Model	Business Model Canvas and the successful types of business models you need to know
17:10– 19:10	<b>Interaction Dinner</b>	Experience sharing : Foreign Entrepreneurs in Taiwan
		Enjoy buffet and Interact with foreign entrepreneurs
	Assignment Guidelines	Prepare Pitch Deck
19:10 -	Work Hard and/or Play Hard till Sleep Time	

<b>Day2 ( 12/12, 09:00-17:00 )</b>		
<b>Time</b>	<b>Topic</b>	<b>Content</b>
09:00– 09:30	Registration and Breakfast	
09:30 – 11:00	Secret Numbers for Startups: Show me the Money	How to Create a Healthy Startup Budget and Pricing.
11:00 – 12:00	Tips for Winning Startup Pitch Decks	Focus on the persuasive content of a pitch deck rather than the templates selection!
12:00 – 13:30	Lunch Time (Chat with Student Entrepreneurs)	
13:30 – 15:00	Final Countdown	Preparing Pitch Decks and Practicing Presentation
15:00 – 16:40	Final Pitch	5 min presentation 5 min QA and Defense Final pitch
16:40 – 17:00	Award Ceremony	Awarding the winning teams and closing the workshop

# **Declaration Form**

## **of the Startup Smart in the Post-Pandemic Era!**

### **2021 Entrepreneurship Winter Workshop**

\_\_\_\_\_ hereby give my consent to participate in the Startup Smart in the Post-Pandemic Era! Entrepreneurship Winter Workshop (hereinafter referred to as this workshop) and declare as follows,

- I. I guarantee that I had well acknowledged the regulations, appendixes and announcements of this workshop and sign personally. I am willing to follow the rules. After being investigated and verified, if there is any legal relevant dissension caused, I will undertake the legal liabilities. The executive also has the rights to cancel the workshop and award qualification, including the prize awards and certificate. The qualification of applying the entrepreneurship counseling to the executive will be canceled immediately. We have no objection thereto.
- II. I warrant that the registration information is correct and the entries are original and non-plagiarism. Above information is true, if not, I will bear any legal responsibilities should they incur.
- III. I confirm to submit entries on time according to the schedule.
- IV. I warrant that the organizer has rights to edit, publish and issue all relevant video recordings, texts and designs of entries.
- V. The organizer reserves the rights to modify the regulations of this workshop.
- VI. I confirm that the organizer can collect, save, analyze and use the name, ID number, phone number, affiliation, E-mail and resident address for the workshop affairs. The participant can ask for checking, reading, modifying, using and deleting it even to stop collecting information. If the participation, winning and awarded rights are affected, the participant should be responsible for his/her own.

**Signature**\_\_\_\_\_

**Date**\_\_\_\_\_ **(MM/DD/YYYY)**

# Declaration of Consent

from legal representative of the  
**Startup Smart in the Post-Pandemic Era! 2021 Entrepreneurship Winter Workshop**  
(For under 18 years old applicant)

I, \_\_\_\_\_  
(Name of legal representation)

\_\_\_\_\_  
(Personal ID No. for Taiwanese / Passport No. for Foreigner)  
hereby consent to the participant of my child

\_\_\_\_\_  
(Child's name)

\_\_\_\_\_  
born on (Child's date of birth, Year/Month/Day)

in the "Startup Smart in the Post-Pandemic Era! Entrepreneurship Winter Workshop". In order to protect the rights and interests of both sides, if there is any legal liability or related issue caused, I am willing to undertake the all legal obligations and liabilities.

Signature \_\_\_\_\_

Date \_\_\_\_\_ (MM/DD/YYYY)

# **Startup Smart in the Post-Pandemic Era!**

## **2021 Entrepreneurship Winter Workshop**

### **Personal Data Collection Agreement**

According to the Personal Data Protection Act, this workshop issues its statement of personal data protection and collection agreement to notify you of your responsibilities and rights and solicit your consent to the collection, processing and use of your personal data by this workshop. Your signature below indicates that you have read, understood and accepted the contents set forth in this agreement.

#### **I. Purpose of Personal Data Collection**

- (I) Startup collects your personal data to meet the needs of educational administration.
- (II) Startup collects your personal data, including name, date of birth, address, uniform ID number, gender, education, experience, account information, household registration information, contact address, home phone number, mobile phone number, e-mail address, Registration of relevant personal data by the employer and other activities such as identification documents that can identify personal data directly or indirectly.

II. Processing or use of personal data Startup collects, processes and uses your personal data in accordance with the Personal Data Protection Act and related laws and regulations.

#### **III. Basic Data Collection, Renewal and Management**

- (I) Startup will collect, process, and use your personal data in accordance with the Personal Data Protection Act and relevant laws and rules enacted in Taiwan for a period of 10 years.
- (II) Please provide your accurate, latest and complete personal data.
- (III) Your personal data collected by Startup to facilitate its administration includes the information in the columns marked as required on the form.
- (IV) Please inform Startup of any change to your personal data to maintain the latest information.
- (V) You may lose certain rights or benefits if you provide incorrect, untrue, outdated or incomplete information
- (VI) According to the Personal Data Protection Act (ROC), you are entitled to make the following requests: 1. To check or review the collected data. 2. To receive a photocopy of the collected data. 3. To supplement or revise the collected data. 4. To cease the collection, processing or use of the collected data. 5. To delete the collected data. However, Startup may reject your requests in order to meet the administrative needs of its offices and institutes. Moreover, should you suffer any losses due to such requests, Startup shall not be held responsible for any compensation.

IV. Validity of Agreement: Your signature on this agreement indicates that you have read, understood and accepted its contents.

V. Governing Law and Jurisdiction The interpretation and applicability of this agreement shall be governed by the law of the Republic of China. Any disputes arising out of or relating to this agreement shall be submitted to Taiwan Taipei District Court as the court of the first instance jurisdiction.

I hereby acknowledge that I have read the contents of this Agreement and give my consent

**Signature of Applicant:**

(Signature)

(MM/DD/YYYY)

**Legal representative Signature of Applicant:**

(Signature)

(MM/DD/YYYY)

Note: When the consent form is a minor (under 20 years old), the legal representative is in