

2023 ICWVCD 視覺傳達設計國際研討會、工作營暨基礎造形論壇論文格式說明

Paper Format for the 2023 ICWVCD Conference

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摘要

本文係國立雲林科技大學視覺傳達設計系主辦之「2023 ICWVCD 視覺傳達設計國際研討會、工作營暨基礎造形論壇」完稿排版格式說明。本研討會鼓勵作者於投稿時，即根據本論文格式說明之編排方式，進行完稿編排，煩請投稿者務必依照本格式進行編排。論文格式可見研討會網站，亦可直接套用本檔案之範本。中文摘要以不超過 **500 字**、英文不超過 **300 字** 為原則。摘要標題格式與主標題相同，摘要內文格式與內文相同。關鍵詞勿超過 **5 個**，請列於摘要之後。除關鍵字勿縮排外，其他格式與內文相同。

關鍵詞：研討會、論文格式（請選用 3-5 個關鍵詞、新細明體、11pt。）

Abstract

The abstract should contain no more than 300 words. It should indicate the techniques used and summarize the most important results. Please ask a copyeditor to review and revise the contents before submitting your file for layout editing. This document shows the desired format and appearance of a manuscript prepared for the Proceedings of the 2023 ICWVCD Conference. It is a template for Microsoft Word. It contains general formatting instructions and hints about how to use it. Authors of papers to proceedings have to type these in a form suitable for direct photographic reproduction by the publisher. In order to ensure uniform style throughout the volume, all the papers have to be prepared strictly according to the instructions set below. For the convenience of the authors template files for MS Word 6.0 (and higher) are provided.

Keywords: Conference, Paper Format (no more than 5 Key words)

壹、前言 Preface

本文說明研討會論文排版格式，主要參考中華民國設計學會設計研討會論文格式架構。已被接受的論文，煩請務必依照本格式編排，將更有助於文稿的審查與後續相關作業。論文格式亦可見研討會網站連結 <https://2023icwvcdyuntech.wixsite.com/2023icwvcd>，或於本研討會之「粉絲專頁」下載。

完稿文章採用 A4 格式 (21.0cm×29.7cm)。版面設定邊界：上、下、左、右邊界各 **2.5cm** 空白。稿件順序：中文摘要、英文摘要、正文 (含圖表)、參考文獻、附錄。

This paper describes the format of the conference paper. The main reference is the format structure used in the conference paper for the Chinese Design Institute. For paper that has been accepted, please be sure to follow this format to facilitate the review and follow-up procedure for your paper. The paper format can be downloaded from the conference website at <https://2023icwvcdyuntech.wixsite.com/2023icwvcd> or from the “Fans Page” of the conference.

The finished paper should be in A4 format (21.0cm x 29.7cm). The pages are set with borders: 2.5 cm margins for each of the top, bottom, left and right borders. The layout of the paper should be in the following order: Chinese abstract, English abstract, main text (including figures and charts), references, and appendices.

貳、論文格式 Format of Papers

一、論文題目及作者 Title and Author

中文論文題目字型採 16pt、新細明體、**粗體**，英文論文標題字形為 14pt、Times New Roman、**粗體**。而段落間距與前段距離為 1 行、後段距離為 0.5 行，行距：最小行高，行高：18pt。

作者姓名排列於中英文標題下方，並以「*」符號分別註明各共同作者的服務單位與職稱，通訊作者應附上通訊電子郵件信箱。作者服務單位全名若過長，請適當摘要或簡稱。

The title of the paper in Chinese has a font size of **16pt**, in PMingLiU font, and **bold**, while the title of the paper in English has a font size of **14pt**, in **Times New Roman font**, and **bold**. The spacing between paragraphs should be **1 line** for the first paragraph and **0.5 line** for the second paragraph, and the line spacing should be **18pt** with minimum line height.

The authors names are listed below the title in both English and Chinese. Each co-authors employer and title should be indicated with an “*” symbol. The corresponding author should provide an e-mail address. If the full name of the authors employer is too long, please provide a short version or abbreviation instead.

二、摘要 Abstract

中文摘要以不超過 500 字、英文不超過 300 字為原則。摘要標題格式與主標題相同，摘要內文格式與內文相同。關鍵詞勿超過 5 個，請列於摘要之後。除關鍵詞勿縮排外，其他格式與內文相同。

The Chinese abstract should not exceed **500 words** and the English abstract should not exceed **300 words**. The format of the abstract title is the same as that of the main title, and the format of the abstract text is the same as the main text. **No more than 5 key words** should be listed after the abstract. Apart from the key words which should not be indented, the format of the abstract is the same as the main text.

三、內文段落 Text and paragraphs

字體為 11pt，左右對齊，段落首行縮排 2 字元。字型中文內文為新細明體，標題為新細明體，英文為 Times New Roman。而段落間距與前、後段距離皆為 0.5 行，行距：最小行高，行高：18pt。

The font size is **11pt**, with left and right alignment, and the first line of the paragraph is **indented by 2 characters**. The font of Chinese text and title are in PMingLiU font, and English is in Times New Roman font, while the paragraph spacing and the distance between the front and back paragraphs are 0.5 lines and the line spacing is 18pt with minimum line height.

四、章節標題（主標題）、子標題 Chapter headings (main headings), subheadings

（一）正文中之標題請依序以壹、一、（一）、1、（1）表示，標題以五層為原則。

（二）主標題順序為壹、貳、參...，中文為新細明體，英文為 Times New Roman，字體為 14pt、**粗體**，**置中對齊**。而段落間距與前段距離為 1 行、後段距離為 0.5 行，行距：最小行高，行高：18pt。

（三）子標題中文為新細明體，英文為 Times New Roman，字體為 12pt，**置左對齊**。而標題段落間距與前、後段距離均為 0.5 行，行距：最小行高，行高：18pt。

(1) The headings in the text should be in the order of First, One, I, 1., and (1), and the headings should be in five levels.

(2) The main headings are in the order of First, Second, Third...; for Chinese, it's in the PMingLiU font; for English, it's in Times New Roman font; main headings are in 14pt font size, **bold, centered and aligned**. The paragraph spacing for the previous paragraph is 1 line, for the next paragraph is 0.5 lines, and line spacing is 18pt with the minimum line height.

(3) The subheading in Chinese is in PMingLiU font, and in English is in Times New Roman font; the font size is 12pt, and it is aligned to the left. And the paragraph spacing of the headings with the previous and subsequent paragraphs are both 0.5 lines; the line spacing is 18pt with a minimum line height.

參、圖片與表格 Illustrations and Tables

一、圖片 Illustrations

圖片標題必須為 11 pt，新細明體，置於圖片下方且置中，與前後段距離 0.5 行。圖形編號請用阿拉伯數字依序編號，例如「圖 1」而非「圖一」。圖片中字體以 11pt 為原則。

The title of the illustration must be in **11 pt** font size, in PMingLiU font and centered at the bottom of the illustration, with **0.5 lines** between the preceding and following paragraphs. Please use Arabic numbers to number the illustrations in order, e.g. "Illustration 1" instead of "Illustration One". The font size in the illustration should be 11 pt.

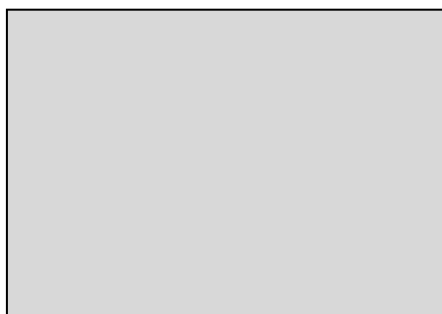


圖 1 內文圖示範例

Illustration 1: Example of the illustration

二、表格 Table

表格標題必須為 11pt，新細明體，置於表格上方且置中，與前後段距離 0.5 行。表格編號請用阿拉伯數字依序編號，例如「表 1」而非「表一」。表格請盡可能排成同頁。

The font size of the table heading should be 11pt and in PMingLiU font; it should be placed at the top of the table and centered with 0.5 lines between the preceding and following paragraphs. Please use Arabic numerals to number the tables sequentially, e.g. "Table 1" instead of "Table One". If possible,

the tables should be arranged on the same page.

表 1 本論文格式表格說明
Table 1 Formatting of the Table

標題
Heading
數據 A
Data A
數據 B
Data B

肆、參考文獻格式說明 Formatting of References

論文格式請依美國心理學會 (American Psychological Association) 的第六版格式撰寫，其他格式與內文相同。APA 格式的論文，在文章中是直接標上參考文獻的作者姓名與年代。針對不同的描述方式，而在文章中有下列兩種不同的標註方法：1. 如果當您在文章中要直接引用作者的姓名，請在其名字後直接加上該參考文獻的發表年份；例如：長町三生 (1995) 提出了感性工學系統 (Kansei Engineering System) 的概念。2. 如果您是直接引用研究的結果或論點，而沒有在句子中提及作者的姓名，請在該引用的字句旁，以 (作者，年代) 標註上文獻的來源；例如：感性工學的主要精神是運用系統化的方法，協助設計師創作出更合乎人之感性需求的產品 (陳國祥、管倖生、鄧怡莘、張育銘，2001)。參考文獻列表的書寫範例如下：

張德勝 (2002)。學生評鑑教學教學：理論、實務與態度。臺北市：揚智。

陳隆進 (2005)。高屏地區國民小學校長道德領導行為現況調查及其發展策略之研究 (未出版碩士論文)。國立高雄師範大學，高雄市。

蔡進雄 (2007)。國民中學教師教學領導之建構與發展—以學習領域召集人為例。學校行政，52，20-43。

Piaget, J. (1977). *Psychology and epistemology: Towards a theory of knowledge*. New York, NY: Penguin.

Rivera, F. D., Knott, L., & Evitts, T. A. (2007). Visualizing as a mathematical way of knowing: Understanding figural generalization. *Mathematics Teacher*, 101(1), 69-75.

The format of the paper should follow the format of the 6th edition of the American Psychological Association (APA), and the other formats are the same as in the text. In APA format papers, the name of the author and the year of the reference are directly marked in the article. There are two different ways to mark the article for different descriptions: 1. If you want to cite the authors name directly in the article, please add the year of publication of the reference directly after the authors name; for example, Mitsunori Nagamachi (1995) introduced the concept of Kansei Engineering System. 2. If you are directly quoting a research finding or argument without mentioning the authors name in the sentence,

please mark the source of the literature with (author, year) next to the quoted words; e.g., the main spirit of perceptual engineering is to use a systematic approach to help designers create products that better suit the needs of human perception (Chen, K.C., S.S. Guan, Y.S. Tang, Y.M. Chang, 2001). The following is a writing example for the reference list:

張德勝 (2002)。學生評鑑教學教學：理論、實務與態度。臺北市：揚智。

陳隆進 (2005)。高屏地區國民小學校長道德領導行為現況調查及其發展策略之研究 (未出版碩士論文)。國立高雄師範大學，高雄市。

蔡進雄 (2007)。國民中學教師教學領導之建構與發展—以學習領域召集人為例。學校行政，52，20-43。

Piaget, J. (1977). *Psychology and epistemology: Towards a theory of knowledge*. New York, NY: Penguin.

Rivera, F. D., Knott, L., & Evitts, T. A. (2007). Visualizing as a mathematical way of knowing: Understanding figural generalization. *Mathematics Teacher*, 101(1), 69-75.

伍、其他注意事項 Other Important Notes

一、投稿者請於 2023年09月15日(五) 之前，將全文檔案 (檔案格式為 PDF) 上傳送至研討會投稿系統，投稿系統 <https://easychair.org/conferences/?conf=2023icwvcd>。論文審查結果將於 2023年09月30日(六) 公告。獲接受的論文請於 2023年10月15日(日)，將修改後的論文全文定稿檔案上傳至前述大會投稿系統。逾期視同棄權，該論文將不排入議程。

二、論文全文頁數：8-10 頁 (含參考文獻與附件)。

1. Please submit the full-text files (in PDF format) to the conference submission system by September 15, 2023. (Fri.) Please pay close attention to the submission system as it will be announced on the official website and the fan page soon. The results of the paper review will be announced on September 30, 2023. (Sat.) The accepted papers should be finalized and uploaded to the conference submission system by October 15, 2023. (Sun.) Late submission will be considered as abstention and the paper will not be included in the conference agenda.

2. Total pages of the paper: 8-10 pages (including references and attachments).