Call for Papers

The 20ᵗʰ International Conference on Knowledge-Based Economy and Global Management

November 7-8, 2024

The topics of the conference will cover but not be limited to:

• Supply Chain Management & Global Logistics	• Hospitality & Recreation Industries Management
• International Marketing & MNEs Management	• E-Commerce & New Business Models
• Economic Development & International Trade	• Corporate Governance & Business Ethics
• Financial Markets & Accounting in Globalization	• Intellectual Property & Business Law
• Cross-Culture Management & International Human Resources	• Knowledge-Based Economy & Knowledge Management
• IT Application & Management Information System	• Other Business & Management Related Topics

Submission Policies

- All submissions are to be made by emailing to **business@stust.edu.tw**
- Please submit conference papers in English, and no more than 25 pages in total length.
- The official language for all paper presentations is English.
- For paper submission format and other related information, please visit the conference website at **https://business.stust.edu.tw/tc/node/conference**
- Paper presentation is required.
- University Website: www.stust.edu.tw
- Conference Website: business.stust.edu.tw

Contact Information

College of Business, Southern Taiwan University of Science and Technology

Address: No. 1, Nan-Tai Street, Yung Kang Dist., Tainan City, Taiwan 71005

EMAIL: business@stust.edu.tw

Important Deadlines

Full Paper Submission: September 6, 2024

Notice of Paper Acceptance: September 27, 2024

Conference Dates: November 7-8, 2024

2024 20th November 7-8

知識經濟與全球化管理國際研討會

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研討主題

供應鏈與全球運籌管理	國際行銷與國際企業管理
經濟發展與國際貿易	全球化趨勢下之金融市場及財務會計
跨文化管理與國際人力資源	資訊科技應用與管理資訊系統
餐旅及休閒事業管理	電子商務與新興商業模式
公司治理與企業倫理	智慧財務與商務法律
知識經濟與知識管理	其他與商業及管理相關議題

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主辦單位:南臺科技大學 校址:台南市永康區南台街一號

各研討會主題之論文全文以英文書寫、以英文發表

本研討會所有投稿之論文以雙匿名方式進行審查,並確保出版之論文皆經過公平審查

錄取者皆須出席發表

論文全文投稿 E-mail至business@stust.edu.tw

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研討會時程如下

全文截稿日期:2024年9月6日

審查公布日期:2024年9月27日

研討會日期:2024年11月7日至8日