

2025 第 14 屆中華創新管理學會學術暨實務研討會
2025 14th CIMI Conference on Management Theory & Applications

論文徵稿 Call for Papers

研討會日期：2025 年 5 月 23 日(星期五)

當天發送論文錄取證明

研討會地點：朝陽科技大學管理大樓(地址:413310 台中市霧峰區吉峰東路 168 號)

重要日期：

2025 年 4 月 06 日(星期日) 摘要截稿

2025 年 4 月 13 日(星期日) 審查結果通知

2025 年 5 月 04 日(星期日) 繳費截止

2025 年 5 月 04 日(星期日) 全文繳交截止

主辦單位：中華創新管理學會、朝陽科技大學企業管理系

協辦單位：國立臺中教育大學國際企業學系、國立聯合大學經營管理學系

徵稿主題：管理、人文及社會科學領域與創新、創意、永續發展、數位轉型、人工智慧相關之理論、實務與個案論文

論文格式：

1. 以中、英文撰寫均可，全文（含 500 字以內摘要）不可超過 10 頁，超過 10 頁部份每頁加收新台幣 500 元。
2. 論文需詳細填寫所有作者資料(包括服務單位及電子信箱)，並以「*」註明一位作者為通訊作者以為大會聯繫對象。
3. 以 PDF 及 WORD 檔案投稿，請勿編頁碼，並依照規定格式撰寫，大會將以來稿原文照登，不對個別論文進行編輯，格式詳見附件或至中華創新管理學會(<http://www.cimi.org.tw/>)「表單下載」下載。

投稿方式及注意事項：

1. 摘要與全文請依指定日期寄至電子郵件信箱：cimi20120218@gmail.com。
2. 郵寄摘要及全文時敬請務必提供聯絡人及連絡電話。

收費方式：

繳費後恕不退費。

通過摘要審查者，本會將以電子郵件聯繫通訊作者確認以下事項：

1. 口頭發表：每篇註冊費新台幣 1,200 元。
2. 海報發表：每篇註冊費新台幣 1,200 元 + 海報製展費 600 元 = 1,800 元。
(海報由大會統一製作、張貼、展示)
3. 以上費用須於 5 月 04 日前完成繳費至以下帳號，逾期視同放棄：
銀行：合作金庫銀行大里分行
戶名：中華創新管理學會
帳號：1025717084892

2025 14th CIMI Conference on Management Theory & Applications

Call for Papers

Date: **May 23, 2025** (Friday)

Venue: Management Building, Chaoyang University of Science and Technology
(Address: No. 168, Jifeng East Road, Wufeng District, Taichung City)

Schedule:

- April 06, 2025** (Sunday): Abstract submission deadline
- April 13, 2025** (Sunday): Notification of abstract acceptance
- May 04, 2025** (Sunday): Registration fee deadline
- May 04, 2025** (Sunday): Full text submission deadline

Organizers: Chinese Innovation Management Institute
Department of Business Management, Chaoyang University of Technology

Co-organizers: Dept. of International Business, National Taichung University of Education
Department of Business Management, National United University

Topics: Theoretical, practical and case studies related to innovation, creativity, sustainable development, digital transformation, and artificial intelligence in the fields of management, humanities and social sciences

Paper format:

1. The full text (including abstract within 500 words), in either Chinese or English, should be within 10 pages. An additional fee of NT\$500 will be charged for each page exceeding 10 pages.
2. The paper must fill in all authors' information (including service unit and email address) in detail, and indicate one author as the corresponding author with " * " as the contact person for the conference.
3. **Submit your manuscript as a PDF or WORD file.** Please do not paginate manuscript and follow the prescribed format as attachment or visit <http://www.cimi.org.tw> to download manuscript template.

Submission methods and precautions:

1. Please submit the abstract and full text to cimi20120218@gmail.com.
2. **Please be sure to provide a contact person and telephone number** when mailing the abstract and full text.

Charge method:

No refunds will be made after payment.

After acceptance, the corresponding author will be contacted via email to confirm:

1. Oral presentation: The registration fee is NT **\$1,200 per paper**.
2. Poster publication: Registration fee for each article NT **\$1,200** + poster production and exhibition fee of NT **\$600** = **NT \$1,800**. Posters will be produced, posted and displayed by the conference organizer.
3. The above fees must be paid to the following designated bank account before May 4th. Overdue payment will be deemed as abandonment:

Bank: 合作金庫銀行大里分行

Account Name: 中華創新管理學會

Account Number: **1025717084892**

中華創新管理學會學術與實務研討會中文論文格式

作者¹ 作者^{2*}

¹服務單位 電子郵件信箱

^{2*}服務單位 電子郵件信箱 (註：*表示通訊作者)

摘要

本文舉例說明「中華創新管理學會學術與實務研討會」論文投稿格式，供投稿人撰寫論文時參考之用，已由本研討會評審接受之論文，煩請務必依照本格式進行編排。**全文(含摘要)以 10 頁為限，頁數超過須加收超頁費，每頁新台幣 500 元。**

關鍵詞：(至多五項)

1. 格式

請選用 A4 版面，每頁上下左右邊界各留 2.5 公分、全文採單行間距，文章不分欄並請左右對齊。中文全部採用標楷體、英文全部採用 Times New Roman。全文包括圖片、表格、參考文獻，長度以 10 頁以內為原則。**完稿請勿編頁碼。**稿件採用 email 投稿，email：cimi20120218@gmail.com，**請以 PDF 檔案傳送，請勿設定安全限制，大會將以來稿原文照登，不對個別論文進行編輯。**

1.1 論文題目與作者

論文題目宜簡明，字型為 16 點標楷體、粗體，置於第一頁第一行中央。作者部分包含姓名與所屬機關，字型均為 12 點標楷體、亦置中，均採單行間距。

1.2 段落標題格式

大段落標題與各段落內子段落標題均須採用標楷體、粗體、單行間距，大段落之標題應置於每行正中央、14 點字型，子段落標題或子段落內小段落標題均應置於每行之最左方、12 點字型。

1.3 內文格式

內文文字大小 12 點字型，中文採用標楷體、英文採用 Times New Roman，採單行間距，段落首行請內縮 2 字元。

2. 關於圖形、表格及方程式

投稿論文以未曾發表之研究或實務性論文為限，其方程式、表格、圖片規定如下。

2.1 圖形

圖形標題必須置於圖片下方、並置中。



圖一 中華創新管理學會

2.2 表格

表格標題必須置於表格上方、且置中。

表一 表格說明

2.3 方程式

方程式應打印清楚、單行間距、且編號，編號靠右對齊並從(1)開始。

$$Ax = B \quad (1)$$

3. 參考文獻引用與格式

文中引用之文獻，不論是國內外專書、譯書、期刊論文、會議論文、博碩士論文、技術報告或網路資料，都應列於參考文獻中，文獻部份請將中文列於前、英文列於後，**按姓氏筆畫或字母順序排列**。參考文獻的編排格式，請參照 APA 7th 格式如下。

胡天鐘、賴志松 (2013)·利用 VIKOR 法來探討六堆客家文化園區發展績效之研究·多國籍企業管理評論，7(2)，95-110。

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CIMI Conference on Management Theory & Applications - Manuscript Template

Author¹ Author^{2*}

¹Affiliation Email

^{2*}Affiliation Email (Note: * Corresponding author)

Abstract

This sample document provides the authors with instructions to prepare the full paper for the conference. The abstract should summarize the contents of the paper within 500 words, written in English, A4 paper, single-spaced, justified, with a font size of 12pt Times New Roman. Please leave 2.5cm for top, bottom, left and right margins. The title should be written centered in 16pt boldface Times New Roman, initial capital letters. The authors' names, affiliations, and e-mail addresses should be written centered in 12pt Times New Roman. **Please don't paginate your manuscript. Please upload PDF file, and do not encrypt the document.**

Keywords: No more than five.

1. Introduction

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2. General Guidelines

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2.1 Figures, Tables, and Equations

All figures and tables should be numbered consecutively and captioned, and be placed in text as close to the reference as possible. The caption title should be written centered, in 10pt bold Times New Roman, with initial capital. Figure captions should be centered beneath the figure, and table captions should be centered above the table body.



Figure 1. The CIMI logo

Table 1. Table captions.

A displayed equation is numbered, using Arabic numbers in parentheses. It should be centered, leaving a half line space above and below as the following example illustrates.

$$Ax = B \tag{1}$$

2.2 Margins

The margins on side of top, bottom, left and right should be 2.5cm.

3. References and Citations

References list should be added at the end of the paper, ordered alphabetically by author(s) last name. The format must follow APA 7th edition guidelines as follows.

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中華創新管理學會學術與實務研討會實務個案格式

作者¹ 作者^{2*}

¹服務單位 電子郵件信箱

^{2*}服務單位 電子郵件信箱 (註：*表示通訊作者)

摘要

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大段落標題與各段落內子段落標題均須採用標楷體、粗體、單行間距，大段落之標題應置於每行正中央、14 點字型，子段落標題或子段落內小段落標題均應置於每行之最左方、12 點字型。

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